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Friday, April 4, 2014

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Relay Foods hires first chief merchandising officer

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Posted: Tuesday, April 1, 2014 2:44 pm



Derek Mansfield

Posted on Apr 1, 2014
by [Daily Progress Staff Reports](#)

Derek Mansfield will join Relay Foods as its first chief merchandising officer, the company announced Tuesday.

Mansfield will oversee Relay's merchandising-related areas, including gross margins, product selection, visual merchandising and vendor partner relations. Before joining Relay, Mansfield was a partner at The Boston Consulting Group, where he advised the firm's retail clients on strategy and operations for the past 11 years.

A Chicago native, Mansfield has worked and lived throughout the U.S., as well as Canada, Europe, China and Australia. He holds degrees from the University of Pennsylvania and Northwestern University's Kellogg School of Management.



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