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## Relay Foods Adds Jill Douthit to Executive Team as Chief Financial Officer

New CFO Brings Extensive Operational Scaling, Financial Management Experience to Role



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CHARLOTTESVILLE, Va., March 19, 2013 /PRNewswire/ -- **Relay Foods**, the company that makes shopping online for local and organic foods, gourmet items, artisan baked goods and pantry staples quick and easy, is pleased to welcome Jill Douthit to the team as the company's new chief financial officer. Douthit, who has extensive experience managing corporate finances and operations in the tech and consumer retail sectors, will drive Relay Foods' financial strategy as the company executes its expansion plans.

With a talent for positioning companies to scale up operations and thrive in high-growth mode, Douthit is an ideal fit for Relay Foods, which expanded into two new markets (the D.C. metro area and Baltimore, MD) last year and will continue to grow rapidly throughout 2012 (and beyond). Douthit has demonstrated the ability to generate and capitalize on business analytics and develop high-performance teams, skills that will serve her well in her new CFO role.

"One advantage to our expansion into new markets is a higher profile at our headquarters location in Charlottesville," noted Zach Buckner, Relay Foods founder and CEO. "That gives us the ability to attract talent like Jill, and we look forward to working with her as we position Relay Foods to transform the industry."

Prior to joining Relay Foods, Douthit served as vice president of finance at a software-as-a-service provider, where she led key business transformation projects, and as finance director at that firm's parent company. Before that, Douthit excelled in a variety of leadership roles at a procurement and supply chain management enterprise serving the hospitality industry, where she handled mission-critical audit and pricing initiatives.

Douthit's earlier career experience includes a planning and forecasting role with a major North American retail company and associate and analyst positions with a private equity fund. Douthit holds an MBA from the Darden Graduate School of Business Administration at the University of Virginia and a BA from Yale University.

Relay Foods is changing the way people approach eating by offering a sustainable, time-saving way to access local goods and obtain staples. Find out more about Relay Foods at [www.relayfoods.com](http://www.relayfoods.com).

### About RelayFoods.com

The mission of RelayFoods.com is to make eating quality, healthy and sustainable food simple. Relay will accomplish its mission by educating individuals and families about the food they eat, creating connections between producers and end consumers and bringing food to easily accessible locations. Learn more at [www.relayfoods.com](http://www.relayfoods.com).

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